Telemedicine: A systematic review of economic evaluations

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Abstract

Background: Telemedicine is an expanded term in health information technology that comprises procedures for transmitting medical information electronically to improve patients’ health status. The objective of this research is to evaluate the cost-effectiveness of telemedicine interventions in various specialty areas.

Methods: The Cochrane Library and Centre for Review and Dissemination were searched up to February 2013 using Mesh. Studies that compared any kind of telemedicine with any other routine care technique and used cost per health utility unit’s outcomes were included.

Results: Twenty-one articles were included. According to the included studies, it seems that using telemedicine in cardiology can be effective and cost-effective enough but pre-hospital telemedicine diagnostics program are likely to have little impact on acute myocardial infarction fatality. In pulmonary, telemedicine can be a cost-effective strategy for delivering outpatient pulmonary care to rural populations which have limited access to specialized services, but telemedicine is not cost-effective in asthma and airways cancer. In ophthalmology, especially in the diagnosis of diabetic retinopathy, the use of telemedicine is a cost-effective tool. In dermatology, telemedicine is not cost-effective enough in comparison of conventional cares. In other fields such as physical activity and diet, eating disorder, tele-ICU, psychotherapy for depression and telemedicine on ships, telemedicine can be used as a cost-effective tool for treatments or cares.

Conclusion: Most of the included studies confirmed that telemedicine is cost-effective for applying in major medical fields such as cardiology; but in dermatology, papers could not confirm the positive capability of telemedicine.

Keywords: Telemedicine, Economics, Review

Introduction

Telemedicine is an extended term in health information technology that comprises procedures for transmitting medical information electronically to improve patients’ health status (1). Telemedicine procedures provide same or better clinical outcomes compared to traditional care (2). “Telemedicine can be beneficial to patients living in isolated communities and remote regions, who can receive care from doctors or specialists far away without the patient having to travel to visit them” (3). “There is increasing interest in the use of telemedicine as a means of healthcare delivery. This is partly because technological advances have made the equipment less expensive and simpler to use and partly because increasing healthcare costs and patient expectations have increased the need to find alternative modes of healthcare delivery” (4). Although telemedicine interventions were begun some years ago and had good growth so far, the meticulous economic evaluation of these kind programs remains insufficient (5).

↑What is “already known” in this topic:
Telemedicine is an expanded term in health information technology that comprises procedures for transmitting medical information electronically to improve patients’ health status.

→What this article adds:
The present study is one of the few studies that systematically review the economic evaluation studies in the field of telemedicine. The results showed that telemedicine is cost-effective for applying in major medical fields such as cardiology; but in dermatology, included papers couldn’t confirm the positive capability of telemedicine.
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However, economic benefits in the form of similar or better clinical results, or good cost-effectiveness ratios when better clinical status is shown despite higher total costs, may be good reasons to consider the setup of telemedicine (6).

Previous studies concluded that telemedicine is effective and has positive effects. These include therapeutic effects, improved efficiencies in the health services, and practical usability. Other benefits identified were: increased access to health services, cost-effectiveness, improved educational opportunities, heightened health outcomes, improved quality of care, enhanced quality of life and higher social support (7). Also, previous studies showed that there is a lack of knowledge and understanding about the costs and cost-effectiveness of telemedicine (8).

With consideration of these problems, the aim of this research is to evaluate the cost-effectiveness of telemedicine interventions in various specialty fields.

Methods

Literature Search

The Cochrane Library and Centre for Review and Dissemination were searched up to February 2013, with no language restriction. MESH database was used in the search strategy (Tables 1 and 2). In the first phase, duplicate papers were removed. In the second phase, the titles and abstracts of the remaining papers were checked for excluding non-relevant studies. In the third phase, the fulltexts of the remaining articles were retrieved and checked against the inclusion/exclusion criteria (Tables 3 and 4).

Inclusion and Exclusion Criteria

Intervention: All telemedicine interventions.
Population: Patients underwent any kind of telemedicine
Comparators: Standard or another type of care or different telemedicine interventions
Outcomes: Health-related outcomes and costs

Quality Appraisal Method

The quality of included papers was examined via CASP checklist for Economic Evaluations; this process was performed by one reviewer and was checked by a second one (Fig. 1).

For collecting data from the included studies, a structured form was designed.

Synthesizing Method

Qualitative analysis was applied for synthesizing of data.

Results

In this review, twenty-one articles were included, twenty papers were excluded based on the inclusion and exclusion criteria; and nine ones excluded because of poor methodology quality (Fig. 1, Tables 3 and 4); all of the included studies were economic evaluation studies (9-29).

A) Cardiology

Datta et al. in their study which was on the economic evaluation of a nurse-administered behavioral intervention via telephone for control of hypertension among veterans,
Table 3. The characteristics of included papers

<table>
<thead>
<tr>
<th>Author (Reference)</th>
<th>Year</th>
<th>Country</th>
<th>Population</th>
<th>Intervention (type of telemedicine)</th>
<th>Comparison</th>
<th>Outcome indicators</th>
</tr>
</thead>
<tbody>
<tr>
<td>Datta et al. (9)</td>
<td>2010</td>
<td>USA</td>
<td>Hypertensive veterans</td>
<td>A nurse-administered, tailored information bimonthly for 2 years via telephone</td>
<td>Nonintervention</td>
<td>Cost per life-year saved</td>
</tr>
<tr>
<td>Agha et al. (10)</td>
<td>2002</td>
<td>USA</td>
<td>Rural population</td>
<td>Outpatient pulmonary subspecialty consultations via telemedicine (tele-pulmonary)</td>
<td>1- Routine care (patients travel from a remote site to the hub site to receive care) 2- On-site care (patients receive care at the remote site)</td>
<td>Cost per patient/year</td>
</tr>
<tr>
<td>Nelson et al. (11)</td>
<td>2011</td>
<td>USA</td>
<td>Stroke patients</td>
<td>Telestroke a 2-way, audiovisual technology that links stroke specialists to remote emergency department physicians and their stroke patients Telephone counseling intervention for physical activity and diet</td>
<td>Usual care</td>
<td>Costs, quality-adjusted life years (QALYs) incremental cost-effectiveness ratios</td>
</tr>
<tr>
<td>Graves et al. (12)</td>
<td>2009</td>
<td>Australia</td>
<td>Adults with established chronic diseases</td>
<td>Telemedicine counseling intervention for physical activity and diet</td>
<td>Usual Care</td>
<td>Cost per quality adjusted life year gained</td>
</tr>
<tr>
<td>Crow et al. (13)</td>
<td>2009</td>
<td>USA</td>
<td>Women with DSM-IV bulimia nervosa or eating disorder</td>
<td>Telemedicine cognitive behavioral therapy</td>
<td>Face-to-face cognitive behavioral therapy</td>
<td>Cost per recovered (abstinent) subject</td>
</tr>
<tr>
<td>Ryan et al. (14)</td>
<td>2012</td>
<td>UK</td>
<td>288 adolescents and adults with poorly controlled asthma</td>
<td>Mobile phone supported self-monitoring of asthma</td>
<td>Standard paper based monitoring strategies</td>
<td>Changes in scores on asthma control questionnaire and self-efficacy</td>
</tr>
<tr>
<td>Rein et al. (15)</td>
<td>2011</td>
<td>USA</td>
<td>People with diabetes with no or early diabetic retinopathy</td>
<td>Telemedicine screening</td>
<td>Self-referral, biennial evaluation, and annual evaluation</td>
<td>Cost per quality adjusted life year gained</td>
</tr>
<tr>
<td>Franzini et al. (16)</td>
<td>2011</td>
<td>USA</td>
<td>ICU patients</td>
<td>Tele-ICU program</td>
<td>Nonintervention</td>
<td>Average daily costs, costs per case, and costs per patient</td>
</tr>
<tr>
<td>Eminović et al. (17)</td>
<td>2010</td>
<td>Netherlands</td>
<td>Patients were referred to one of the recruited dermatologists</td>
<td>Teledermatology</td>
<td>Conventional process</td>
<td>Costs per dermatology patient care episode</td>
</tr>
<tr>
<td>Dowie et al. (18)</td>
<td>2009</td>
<td>UK</td>
<td>Babies and children</td>
<td>A telecardiology service introduced alongside outreach clinics</td>
<td>Conventional</td>
<td>Clinical outcomes and mean NHS costs per patient</td>
</tr>
<tr>
<td>Whited et al. (19)</td>
<td>2005</td>
<td>USA</td>
<td>Diabetic populations</td>
<td>Non-myrdriatic digital teleophthalmology system (Joslin Vision Network)</td>
<td>Traditional clinic-based ophthalmoscopy examinations with pupil dilation</td>
<td>The number of true positive cases of proliferative diabetic retinopathy detected, the number of patients treated with panretinal laser photocoagulation, and the number of cases of severe vision loss averted</td>
</tr>
<tr>
<td>Aoki et al. (20)</td>
<td>2004</td>
<td>USA</td>
<td>Prison inmates with type 2 diabetes</td>
<td>Teleophthalmology in evaluating diabetic retinopathy</td>
<td>Nonteleophthalmology</td>
<td>Cost per quality-adjusted life years(QALYs)</td>
</tr>
<tr>
<td>Loane et al. (21)</td>
<td>2001</td>
<td>Australia</td>
<td>274 patients required a hospital outpatient dermatology referral</td>
<td>Real time teledermatology</td>
<td>Conventional care</td>
<td>Cost per patient</td>
</tr>
</tbody>
</table>

indicated that the average annual cost of treatment was $112 (range $61 to $259). During the 2-year follow-up, in the intervention group, inpatient costs were $7800 and $9741 for outpatient patients. In the non-intervention group, the costs of inpatient and outpatient costs were $6866 and $9599, respectively. Cost-effectiveness of behavioral interventions was in the range between about $42,457 per gained life-year for women with normal weight and $87,300 per year life-year saved for men with the normal-weight. Nurse-administered telemedicine via telephone can be cost effective for control of hypertension among veterans (9). Nelson et al. showed that compared with usual care, the incremental cost-effectiveness ratio of telestroke --a 2-way, audiovisual technology that links stroke specialists to remote emergency department physicians and their stroke patients-- was $108,363 per QALY in 90 days and $2449 per QALY in lifetime. With respect to lifetime, telestroke was cost-effective than usual care (11). Dowie et al. compared the clinical outcomes and costs of a telecardiology service with conventional face-to-face delivery for three time periods neonatal cot days, pediatric ward bed days, out-patient attendances, echocar-

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Table 3

<table>
<thead>
<tr>
<th>Author</th>
<th>Year</th>
<th>Country</th>
<th>Population Description</th>
<th>Intervention Type</th>
<th>Comparison</th>
<th>Outcome Indicators</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wooton et al.</td>
<td>2000</td>
<td>Australia</td>
<td>204 general practice patients requiring referral to dermatology services</td>
<td>Real time teledermatology</td>
<td>Conventional consultation</td>
<td>Cost-benefit analysis</td>
</tr>
<tr>
<td>Wu et al.</td>
<td>1995</td>
<td>USA</td>
<td>Patients with arrhythmias associated with intermittent central nervous system or cardiac symptoms. Patients</td>
<td>Transtelephonic arrhythmia monitoring</td>
<td>Ambulatory ECG</td>
<td>Cost-effectiveness</td>
</tr>
<tr>
<td>Stoloff et al.</td>
<td>1998</td>
<td>USA</td>
<td>Various technologies (telephone and fax, e-mail and Internet, video teleconferencing, VTC, teleradiology, and diagnostic instruments)</td>
<td>-</td>
<td>-</td>
<td>The man-day savings and quality-of-care enhancements</td>
</tr>
<tr>
<td>Sicotte et al.</td>
<td>2004</td>
<td>Canada</td>
<td>Children suffering from cardiac pathologies</td>
<td>Paediatric cardiology teleconsultation</td>
<td>Conventional care</td>
<td>Incremental cost-effectiveness ratio, cost per patient journey avoided</td>
</tr>
<tr>
<td>Kildemoes et al.</td>
<td>2004</td>
<td>Denmark</td>
<td>Patients with acute myocardial infarction (AMI)</td>
<td>The public campaign with prehospital telemedicine diagnostics</td>
<td>-</td>
<td>Cost per life year</td>
</tr>
<tr>
<td>Van der et al.</td>
<td>2010</td>
<td>Scotland</td>
<td>Patients whose symptoms suggested possible cancer of the airways</td>
<td>Tele-endoscopy clinics</td>
<td>Conventional, mainland clinic</td>
<td>Average cost per patient</td>
</tr>
<tr>
<td>Jackson et al.</td>
<td>2008</td>
<td>USA</td>
<td>Infants with BW less than 1251 g</td>
<td>Teledermatology for retinopathy of prematurity (ROP) management</td>
<td>Standard ophthalmoscopy</td>
<td>Costs per quality-adjusted life year gained</td>
</tr>
<tr>
<td>Simon et al.</td>
<td>2009</td>
<td>USA</td>
<td>Consecutive primary care patients starting antidepressant treatment</td>
<td>Standard ophthalmoscopy</td>
<td>Usual care</td>
<td>Outpatient health care costs, depression-free days, incremental net benefit</td>
</tr>
</tbody>
</table>

The mean six-monthly costs were £6,337 for teledermatology compared with £4,294 for conventional face-to-face consultation and it is not costly. Thus, telecardiology networks at least is cost-neutral in a situation that other telemedicine uses (18). Wu et al. demonstrated that in two groups consist of 48 consecutive patients and 43 ambulatory ECGS, at the department of veterans affairs medical center, Miami, USA, the cost per useful study for TTM (transtelephonic arrhythmia monitoring) was $1577, Ambulatory ECGS was $3410 and for the matched group of 43 ambulatory ECGS, was $7883. TTM appeared more effective than ambulatory ECG for the detection of arrhythmias associated with the intermittent central nervous system or cardiac symptoms. Limiting TTM to patients with primarily cardiac symptoms, and to a 1 week time period, would have optimized cost-effectiveness in this group of patients (23). Sicotte et al. analyzed that the cost-effectiveness of a teleconsultation service after five years of operation on 78 children suffering from cardiac pathologies in tertiary care and a clinic from 1998 to 2001. The effectiveness analysis showed that the teleconsultation service was effective in reducing the number of visits. Total costs over this study were $272,327 for teleconsultation and $157,212 for conventional consultation and the sensitivity analysis showed that the teleconsultation strategy was the most costly. Teleconsultation was a good method for the diagnosis for children with cardiac pathologies but, the use of teleconsultation has extra costs in comparison with conventional consultation, because of the initial acquisition cost of the equipment (25). Kildemoes et al. in the review study which was about the cost-effectiveness of interventions to reduce the thrombolytic delay for acute myocardial infarction found that the estimated net 5-year cost of the public campaign would be DKK 51.3 million, the estimated cost of pre-hospital telemedicine diagnostics was DKK 304.8 million. They concluded these programs are likely to have little impact on AMI (acute myocardial infarction) fatality (26).

**B) Pulmonary**

Agha et al. in their study revealed that telemedicine for the delivery of outpatient pulmonary care to a rural population can be more cost-effective (§ 335 per patient/year) compared with usual care (about $ 585 per patient/year) and on-site care ($1166 per patient/year). Sensitivity analysis showed that the cost-effectiveness of Telemedicine was sensitive to changes in the patient numbers, the probability of success through consulting Telemedicine, Telemedicine equipment costs and percentage of optimal effort provided by the local pulmonary specialist. Telemedicine can be a cost-effective strategy for delivering outpatient pulmonary care to rural populations which have...
limited access to specialized services (10). Ryan et al. determined clinical, and cost effectiveness of mobile phone supported self-monitoring of asthma with a multicentre randomized controlled trial on 288 adolescents and adults with poorly controlled asthma. There was no significant difference between mobile technology asthma control and paper monitoring based on clinical guidelines. The mobile phone service was not cost effective because of the expenses of telemonitoring (14). Van der et al. accomplished that in comparison of Teleendoscopy in a remote location with conventional endoscopy at units on the mainland in Aberdeen in patients with symptoms suggesting the presence cancer of the airways. They found that the net benefits were larger for tele-endoscopy than for the conventional clinics, and additional waiting time for tele-endoscopy was no longer than 3.8 weeks, so tele-endoscopy was the preferred option (27).

C) Ophthalmology
Rein et al. studied the cost-effectiveness of three screening alternatives for patients aged 30 or older with type 2 diabetes with no or early diabetic retinopathy. Telemedicine increased costs by $3,343, biennial evaluation by $3,636, and annual evaluation by $4,809; and varying the discount rate from 0% to 5% only impacted the choice between biennial and annual evaluations and that annual evaluation was only more likely to be cost-effective at discount rates lower than our baseline. They found that telemedicine is not cost-effective for low-risk patients for annual eye evaluation but it is a costly diagnostic eye-care evaluation (15). Whited et al. examined a non-mydriatic digital teleophthalmology system, and conventional clinic-based ophthalmoscopy examination with pupil dilation for detecting proliferative diabetic retinopathy by three federal healthcare agencies for detecting proliferative diabetic retinopathy. They found that in all three federal healthcare agencies cost-savings of JVN (the Joslin Vision Network) coagulation and accounting for severe vision loss cases (19). Aoki et al. compared two screening strategies for analysis of teleophthalmology and non-teleophthalmology cost-effectiveness in order to detect diabetic retinopathy in prison inmates with Type 2 diabetes. They resulted that health benefits were discounted at an annual rate of 3%. The teleophthalmology strategy resulted in an average of 18.73 QALYs and the non-teleophthalmology strategy, 12.4% of patients reached blindness versus an average of 18.58 QALYs. In the teleophthalmology strategy the teleophthalmology strategy resulted in an average of 18.73 QALYs and the non-teleophthalmology strategy 12.4% of patients reached blindness versus
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20.5% in the non-teleophthalmology strategy. The absolute risk reduction for blindness was 8.1%. The number-needed-to-screen was 12.4. The total cost per patient was $16,514 in the teleophthalmology group and $17,590 in the non-teleophthalmology group. So teleophthalmology is more cost-effective than face-to-face examination for evaluating diabetic retinopathy (20). Jackson et al. studied cost-utility analysis of teledermatology and standard ophthalmoscopy for retinopathy of prematurity management. For infants with birth weight less than 1500g the costs per quality-adjusted life year gained $3193 with teledermatology and $5617 with standard ophthalmoscopy. They concluded teledermatology is more cost-effective than standard ophthalmoscopy for retinopathy of prematurity (ROP) management and both of them are highly cost-effective compared with other health care interventions (28).

D) Dermatology

Eminović et al. analyzed the cost minimization of teledermatology, and conventional process costs based on clustered randomized trial to investigate what extent and under which conditions store-and-forward teledermatology can reduce costs from a societal perspective. Findings showed total mean costs of teledermatology process ($387) were higher than the total mean costs of conventional process costs ($354); it means teledermatology process costs in 89% of all simulations were more expensive and it should be applied in only those cases with a reasonable probability that a live consultation can be prevented (17). Loane et al. performed a randomized controlled trial on the health economics of teledermatology care with conventional outpatient care in urban and rural perspective. From the patient perspective, teledermatology was cheaper than conventional care as it involved less travel and time costs. From the hospital perspective, teledermatology was only marginally more expensive than conventional care when current equipment prices were used in the calculations. Indeed, from the hospital viewpoint, the marginal cost of the teledermatology consultation was lower than that of the conventional consultation when current prices were used. Using a real-world scenario in urban areas the average cost of teledermatology and conventional consultation were about equal, while in rural areas the average cost of teledermatology consultation was less than that of conventional consultation (21). Wooton et al. demonstrated that in four health center (two urban, two rural) and two regional hospitals with 204 dermatology patients, 102 teledermatology patients and 102 to traditional outpatient consultation, the net societal cost of initial consultation was $132.10 per patient for teledermatology and $48.73 for conventional consultation. Sensitivity analysis revealed that if each health center had allocated one morning session a week to teledermatology and the average round trip to the hospital had been 78 km instead of 26km, the costs of the two methods of care would have been equal. Real time teledermatology was clinically feasible but not cost-effective compared with conventional dermatological outpatient care (22).

Other indications of use

Graves et al. indicated that telephone counseling intervention for physical activity and diet compared with usual care was not cost-effective ($78,489 per QALY gained). Usual care (brief intervention) compared with real practice (Real Control) was cost-effective ($12,153 per QALY gained). The decision to adopt telephone counseling program in real practice (Real Control) seems to be cost-effective (12). Crow et al. found that cognitive behavior therapy for Bulimia Nervosa provided by teledermatology may be cost-effective than face to face therapy in a broad geographic area. This alternative approach offers hope for treatment with high expertise in the field of eating disorders and may be used in other types of psychopathology (13). Franzini et al. estimated the costs and cost-effectiveness of a teledermatology intensive care unit (ICU) (tele-ICU) program with an observational study on an independent group of patients. ICU care complications, the length of stay, and short-term mortality are all measured. The cost of the tele-ICU program consisted of hourly, monthly per bed fees and teledermatology ICU capital costs were annualized. After the implementation of the tele-ICU, the increase of hospital daily cost (24%); hospital cost per case, (43%); and the cost per patient (28%) were seen. They showed tele-ICU, was cost-effective in the sickest patients because it decreased hospital mortality without increasing costs significantly (16). Stoloff et al. found that if teledermatology were available to the fleet, ship medical staffs would initiate nearly 19,000 consultations in a year-7% of all patient visits. Teledermatology would enhance the quality of care in two-thirds of these consultations. Seventeen percent of the (medical evacuations) MEDEVACs would be preventable with teledermatology, with a savings of $4400 per MEDEVAC. If the ship’s communication capabilities were available, e-mail and internet and telephone and fax would be cost-effective on all ships (24). Simon et al. studied on incremental benefit and cost of telephone telecare management and telephone psychotherapy for depression in seven primary care clinics of a prepaid health care plan in Washington. They found structured telephone program including care management and cognitive behavioral psychotherapy with a modest increase in health services cost has more clinical benefit than current primary care practice (29).

Discussion

The present study is one of the few studies that systematically review the economic evaluation studies in the field of telemedicine. According to the included studies and telemedicine indications of use which were applied in this paper as major themes for synthesizing of retrieved data, it seems that using teledermatology in cardiology can be effective and cost-effective enough (9, 11, 18, 23, 25) but in this field, one of the included papers expressed that prehospital telemedicine diagnostics program are likely to have little impact on acute myocardial infarction fatality (26). In pulmonary indications of use, one paper showed that telemedicine can be a cost-effective strategy for delivering outpatient pulmonary care to rural populations which have limited access to specialized services (10), but
two papers expressed that telemedicine isn’t cost effective in asthma and airways cancer (14, 27). In ophthalmology, four studies found that in diabetic retinopathy, the use of telemedicine is a cost-effective tool for diagnosis of this disease (15, 19, 20, 28). In dermatology, three papers expressed that telemedicine in dermatology isn’t cost effective enough in comparison of conventional cares (17, 21, 22). In other fields such as physical activity and diet, eating disorder, tele-ICU, psychotherapy for depression and telemedicine on ships, included studies found that telemedicine can be used as a cost-effective tool for cares and treatments (12, 13, 16, 24, 29). Our findings showed that all included studies were conducted in high-income countries. 12 studies in USA, 3 in Australia, 2 in the UK, and one study in Canada, Denmark, and Scotland and Netherlands was conducted. Our findings surprisingly showed that telemedicine in low-income countries with limited resources is underused. Telemedicine in low-income countries with lack of resources, inadequate infrastructure and a shortage of doctors and other health care workforce, can be used as an innovative solution that reduces many costs, including travel costs and increase access to health care; given that telemedicine requires the application of modern technology, it is used less in such settings. Considering cheaper and non-real-time (store-and-forward) telemedicine that has the largest applicability in these settings, we recommended pilot projects on cost-effectiveness of telemedicine programs in low-income countries.

This study has some limitations. Our evidence for the cost-effectiveness of telemedicine was inconsistent, across a wide range of fields. It suggested future studies focus on special telemedicine intervention. Also because of existing country-specific variations in the health systems, it is problematic to generalize the cost-effectiveness of telemedicine interventions from one country to another. Generalizability of cost-effectiveness of telemedicine interventions depends on the exclusive contextual aspects of the telemedicine service being implemented. Hence, it is suggested, especially in regions with low resources to conduct local cost-effectiveness analysis of the telemedicine systems.

Conclusion

In conclusion, the most of the included studies confirmed that telemedicine is cost effective for applying in major medical fields such as cardiology and so on, but just in dermatology, papers could not confirm the positive capability of telemedicine.

Conflict of Interests

The authors declare that they have no competing interests.

References


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